



PUBLIC EVENTS VENUE HIRE: UPSTAIRS AT THE HOP

Upstairs at The Hop has been the venue for live music, regular comedy nights, art events, workshops and regular markets. Please call (01793) 613005 to discuss the event you'd like to have.

We're happy to help you promote your event to our 1,900 Facebook and 1,800 Instagram followers as well as to customers in, and passing by, the pub.

WE'RE HAPPY TO:

- Display your posters in the pub, and in its windows
- Promote your event on social media
- Sell your tickets for no charge (cash only).
- Some of our promoters also sell on-line, giving us a proportion of the total tickets to sell from the bar.
Putting a QR code or web address on your posters helps drive sales.
- Add your event to our 'What's On' events chalkboard.
- We can also advertise your event on our pavement A-board if you provide us with two A3 laminated posters*.

TO PROMOTE YOUR EVENT WE'LL NEED YOU TO:

- Provide us with four or five A4 posters for display. These should have the time, date and ticket information - and any information that sells your event to the public (our bar staff won't necessarily be able to answer customers' questions)
- Provide us with two A3 laminated posters*
- Create a Facebook event and invite The Hop Inn to co-host ("Add co-hosts" section of the event form).
- Email us the link (Facebook doesn't always send notifications).

- Send images or graphics (.jpg or .png files) to us along with text information so we can create posts.
- NB A4 proportions are cropped on Instagram so not all the poster displays - either make sure there's no information close to the edges of your design or create a separate graphic with different proportions
- Send text that helps describe your event (type of music, comedian's bio, stall-holders goods, style of art... what to expect). Do not send a link for us to look for the information - we won't.
- Get tickets to us ideally at least a month in advance. We won't promote much until you do.
- Provide us with the Facebook and Instagram account names (@so_and_so) associated with the event (performers, organisations etc) so we can tag them in our posts.

Send an email to art@hopinnswindon.co.uk with:

- Social media graphics
- Text information
- Link to Facebook event
- Social media accounts
- News that you've dropped off, or put up, your posters

See Room Hire Info for charges and terms & conditions.

